

# CARRIAGEWORKS / WESTMORELAND HOUSE COMMUNITY VISION

## CONSULTATION VOLUNTEERS

The consultation programme will be taking place in September to October. To be a success it needs your help. Please let us know what you can offer by filling in the form below. See the consultation plan for more details on what each activity involves and when it is taking place. Briefings and training will be provided prior to you starting any activity.

Many thanks from the Contact Group

Lori, Delroy, Pete, Ben, Simon, Jan, Jawahar, Hugh, Julian

Your name: .....

Your preferred contact details: .....

Consultation activity	What can you offer? <i>what you are willing / able to do and where</i>	Dates you are available	Times of day you are available
Residential doorstepping	[State which area you would prefer, if any]		
Traders & businesses doorstepping			
Launch event (general helpers, performers, advocates)			
Recording street vox-pops			
Conducting street surveys			
Engaging with people from the rickshaw			
Staffing the shop front drop-ins			
Talking at meetings of local groups			
Running workshops with local groups			
Media spokespeople			
Updating web & social media			

Please return your completed form to [jan.reichel@bristol.gov.uk](mailto:jan.reichel@bristol.gov.uk)



STOKES CROFT COMMUNITIES OF INTEREST

Category	Contact Name	Phone	Email	Postal Address	Postcode	Web
<a href="http://prsc.org.uk/businesses.htm">http://prsc.org.uk/businesses.htm</a>						
TRADERS						
Bars / Cafes	Café Kino Take 5 Café Hare on the Hill Shake Wrap and Roll	Matthew  Prue Hardwick	eat@cafe-kino.com harehill@bathales.co.uk	Cafe Kino, 108 Stokes Croft, Bristol, 72 Stokes Croft, Bristol 41 Thomas Street North, Kingsdown, Bristol BS2 8LX	BS1 3RU BS1 3QY	cafe-kino.com take5cafe.co.uk <a href="http://www.bathales.com/pub/">http://www.bathales.com/pub/</a>
Clubs						
Shops	Niche Frames	Jane Brewerton	info@nicheframes.co.uk	26 Stokes Croft, Bristol	BS1 3QD	<a href="http://www.nicheframes.co.uk">http://www.nicheframes.co.uk</a>
Other businesses						
Arts organisations	Cube Cinema	Diane Dodd, Pete Bullard, Delroy Hibbert, Tracy Edwards Brown				
Residents / Community groups	St Pauls Unlimited Neighbourhood Planning Network Ashley Neighbourhood Forum Cottingham Neighbourhood Forum Cabor Neighbourhood Forum St Werburghs Community Assoc Kingsdown Council Tenants Assoc Dove St Action Group	Lori Streich Cheryl Jones Mike Stuart				
Groups & Organisations	Big Issue Bristol Credit Union Salvation Army Hamilton House Centre for the Deaf Somali Womens Group Peoples Republic of Stokes Croft	Chris Chalkley				
Conservation / Enviro groups	Civic Society Redland/Cottingham Amenity Assoc Bristol Buildings Preservation Trust Kingsdown Conservation Group Bear Pit Improvement Group Transition Montpelier	John Fenkel Simon Lewis				

**STOKES CROFT COMMUNITIES OF INTEREST**

Montpelier Conservation Group

Tony Mason, Beverley Tattersfield

PLACES

Bear Pit

Montpelier Health Centre

schools & colleges \*

pubs/bars/cafes \*

Local Councillors \*

Jon Rogers

Gus Hoyt

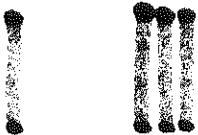
Alex Woodman

sports groups \*

housing associations \*

faith groups \*

artist groups \*



## **Westmoreland House - The Community Vision**

### **Aim:**

To provide a clear statement of the community's thoughts, needs and requirements re the development of WH. The vision may be aspirational, but will also be grounded and realistic

### **Methodology**

A description of the process

### **Statement of facts**

What, where, who, etc as produced to inform the consultation

### **The current situation**

As of Autumn 2011, a brief overview of the community(s), what the needs are etc

### **Themes**

These will emerge through the consultation, but might include:

- long term employment, training and job creation
- business & enterprise
- housing - 'affordable', market,
- employment & training during construction
- energy / micro generation
- leisure / community facilities
- arts ...
- active streetscape
- conservation of WH, or not?
- roads / access
- parking
- permeability
- ecology
- Stokes Croft / cultural quarter

### **Where are the areas of agreement and disagreement**

e.g. between the various groups, communities, demographic groups etc and can any differences be resolved?

### **Final proposals**

A written expression (not drawn) of the community's vision and proposals for the site combining an assessment of feasibility, and any minority opinions.

### **References and work by others**

e.g. white design / Love Bristol report



## Westmoreland House Phase 1 Consultation Plan

**Phase 1 consultation period - mid Sept to end October**

**Budget = £7,500**

**Primary consultation area** = St Pauls, Montpelier, Cotham (part) & Kingsdown (part) as bounded by Newfoundland Road, M32, Lwr Ashley Rd, Sussex Place, Ashley Hill, railway line, Cotham Brow, Marlborough Hill, St James' Barton

Mechanism	Notes	Tasks	Who responsible	2MID time allocation (days)	Aimed at	Timescale	Cost	Delivers what?
<b>Leaflet &amp; qaire</b> residential door-drop	distribute to every household & other outlets in defined area (include info on events etc) - include other outlets	Overall coordination  Draft leaflet  DTP  Print  Distribution  Collection method	2md  2md  2md  2md  2md	1	all residents	- 4 weeks to draft, design, print  - distributed mid Sept	logo £200  leaflet design £200  8,000 leaflets (130gsm silk colour A4 folded once ) £360  distribution to 4,500 households £500+VAT  PO Box £110	- raises profile  - generates response
<b>Residential doorstep</b>	follow up to leaflet distribution, seeking to increase response rate to questions in leaflet	Co-ordination  Brief doorstep callers  Doorstep callers  Collect returns	2md  2md  2md  1	residents in target areas	mid Sept +	- volunteer costs  - record of responses		

Mechanism	Notes	Tasks	Who responsible	2MD time allocation (days)	Aimed at	Timescale	Cost	Delivers what?
Traders / business / organisations doorstep		Co-ordination Design q'aire Brief canvassers Visits	2md 2md 2md	0.5	local businesses in defined area (mostly Stokes Croft)	mid Sept - to mid Oct	design & print, freepost	qualitative response. Interviewers need to record
Street engagement - Event	eye catching, aimed at raising profile Circimedia / Invisible Circus / other local performers / street theatre	Co-ordination Street performers Other profile building activities	2md 1	general public	at start of consultation	circimedia c.£200/person/day	builds awareness of the project	
Street engagement - vox pop	Voice interviews with people on the streets to gather opinions. Use as part of final vision and in press work	Co-ordination Recording Editing	2md BCFM / Ujima BCFM / Ujima	0.5	general public using Stokes Croft and c.4 other surrounding streets	late Sept / early Oct	BCFM £500	record of views, supplements surveys, q'aires etc
Street engagement - surveys	- (ties in with leaflet so asking same type of Q's)	Co-ordination Survey design Canvassers	2md Survey design Canvassers	0.5	general public using Stokes Croft and c.4 other surrounding streets	at launch, possibly repeat towards end of phase 1 (mid oct)	printing, cost of vols	responses to general q's in writing

Mechanism	Notes	Tasks	Who responsible	2MD time allocation (days)	Aimed at	Timescale	Cost	Delivers what?
Street engagement - touring / mobile advert	carrying advert in local area and engaging public	Co-ordination Rickshaw Passenger / person engaging public	2md Pedalwalla tbc	0.5	people living/working/passing through target area	ties in with launch and/or other street engagement days	cost of rickshaw advert & hire,	raised profile, responses from public
shop front / cafe drop-in -	Use premises of existing business / org. Opportunity for interested people to meet with consultants & stakeholders to discuss	Co-ordination Display materials Staffing	2md	1	passers by, people who want to know more / discuss the issues	specific days mid Sept to Mid oct	- display design & print £500 - hire cost to shop / cafe, refreshments,	record of conversations
Attending group meetings		Co-ordination Send invite letters to local groups Brief reps	2md	2 (inc. toolkit & workshops)	community & minority groups in local area	letters go out early Sept, meetings mid Sept-Oct	vol costs	qualitative response. Facilitators need to record

Mechanism	Notes	Tasks	Who responsible	2MD time allocation (days)	Aimed at	Timescale	Cost	Delivers what?
Group toolkit - the self drive option		Co-ordination Design self drive kit Distribute Gather responses	2md 2md do. do.	community & minority groups in local area	mid Sept - to mid Oct	printing and postage		record of discussion
Workshops	More in depth exploration of issues - more interactive approach than attending group meetings. e.g. with schools.	Co-ordination Brief facilitators Facilitation of workshops	2md 2md do.	specific interest groups	mid Sept to mid Oct	possibly venue & refreshments. Copying / printing		qualitative responses
Press (radio, press, local newsletters)	BCC Press Unit support. Needs an ongoing story to keep press interest	Draft press releases Spokespeople (for radio etc) Radio progs TV	2md / BCC 0.5 do. do.	general public in wider Bristol area	start when leaflets go out,	no direct cost		- raises profile - points people to ways of getting engaged
www & social media	providing info and gathering	Prepare material	2md 0.5	community in wider (not target) area.	mid Sept onwards			quantitative and

Mechanism	Notes	Tasks	Who responsible	2MD time allocation (days)	Aimed at	Timescale	Cost	Delivers what?
	responses. Ideally need postcodes of respondents, or give due weighting	Publish to 'Ask Bristol' site  Social media profile  Monitor web outlets & gather comments	BCC Anna McDermott		People not engaging through other means.			qualitative responses
translation	need to translate key docs for minority groups	organise translation	2md &		minority language groups	early Sept	cost per doc per language	broadens engagement
Collation & analysis		Data entry  Data analysis  Reporting	1.5  2md					

- Phase 2 consultation: Following consideration of phase 1 there will be a phase 2 consultation that will look at shortlisted proposals.



## **Westmoreland House Community Vision**

### **Stakeholder Group Terms of Reference**

#### **Aims**

- To oversee the community vision process
- To be a forum that represents, directly and/or indirectly, the diverse communities and organisations in the area that have an interest in Westmoreland House
- To adopt a community vision for Westmoreland House
- In parallel to the above, to provide a body of people who will help in developing the community vision

#### **Tasks**

- To agree an impartial Chair who is resident in the local area and who can: ensure fair conduct of meetings; ensure that all voices are heard; keep abreast of project progress through membership of the Contact Group
- To agree terms of reference for the Stakeholder Group and the Contact Group
- To approve the process for consulting on the community vision
- To monitor the process as it progresses, and agree any changes to the process
- To approve the final community vision
- To agree the members of the project Contact Group
- At an individual level, to support and help deliver the creation of the community vision (e.g. carrying out some of the consultation, research etc)

#### **Members**

- Open to anyone from the communities and organisations surrounding the site and with an interest in the future Westmoreland House and who wants to get actively involved in preparing the vision (e.g. delivering parts of the consultation)

#### **Working method**

- To meet c. 3-4 times at key pre-defined points in the community vision process
- To consider regular reports from the Contact Group
- To actively engage with the wider community

## Contact Group Terms of Reference

### Aims

- Take direction from / implement the community plan making process as agreed by the Stakeholder Group
- Liaise with and give guidance to the consultation facilitator

### Tasks

- Make day to day decisions regarding the community plan process including the consultation process
- Report on progress to each of the Stakeholder Group meetings

### Members

- The group needs to be focussed and efficient. Members of the Contact Group need to fill 4 criteria:
  - 1. No development/financial involvement or aspirations in the site
  - 2. An understanding and knowledge of the local communities surrounding the site
  - 3. An understanding of consultation
  - 4. Commitment as they will be expected to attend more regular meetings and be more closely involved in the consultation process.
- Members are:
  - Lori Streich - St Werburghs Neighbourhood Association
  - Simon Lewis - Montpelier resident
  - Pete Bullard - St Pauls Unlimited
  - Jan Reichel - Bristol City Council (project manager)
  - Jawahar De Sousa - Bristol City Council (planning liaison)
  - Delroy Hibbert - St Pauls Unlimited (youth)
  - Ben Appleby -
  - Hugh Nettelfield - 2md consultant
  - Julian Mellor - 2md consultant

There will also be one open place for members of the Stakeholder Group that want to observe.

### Working method

- Meet regularly according to project needs
- 2nd will facilitate the meetings in a collaborative process. There will be no Chair but all members are empowered to challenge as necessary
- Receives reports from consultation facilitator
- Provide guidance for the consultation facilitator
- Assess consultation responses, as presented by the consultation facilitator and, when required, consider proposals, ideas, priorities etc for approval by the stakeholder group
- Provide robust scrutiny of emerging proposals in order to ensure feasibility
- Report on progress to the stakeholder group at each of its meeting

## **The Role of Bristol City Council**

For the avoidance of doubt, the role of the City Council is as follows:

- Provide (via the Homes and Communities Agency) funding for the preparation of the vision document
- Ensure compliance with legislation, policies, supplementary planning guidance etc.
- Encourage and drive forward development of the site.
- Provide other support as may be available

