Report on the process and outcomes of the consultation carried out by Knightstone Housing Association on the proposed options for the Carriageworks and Westmoreland House site.

Vivid Regeneration LLP, October 2013
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1. Executive Summary – Community Involvement Statement

In conducting its consultation, Knightstone Housing Association (KHA) has complied well with the recommendations contained in BCC’s Statement of Community Involvement 2008. KHA appointed independent facilitators, worked closely with established community and business organisations, and planned and implemented a wide range of consultation events, including themed workshops, “mini” consultations at existing forums, an open weekend and an online and paper based survey. It recorded and publicised all its findings, and developed a huge amount of information boards and design materials reflecting the Community Vision, the site issues and the emerging redevelopment ideas coming out of the consultation process.

The KHA consultation built on a significant amount of consultation work already undertaken over the previous two years by the Carriageworks Action Group (CAG). This meant that there were undoubted benefits to the process including a well articulated community vision for the site, an existing cohort of engaged and committed people, and established communication systems, including the excellent CAG website.

The themed workshops were particularly successful, and some innovative and varied consultation methods were employed to facilitate discussion, generate ideas and reach some consensus about a preferred option.

One issue that emerged from several workshops and local meetings was about the ownership and management of the community and commercial space within the new development. There were several suggestions made about how this might be done, as well as several possible commercial and community partners. KHA need to consider how best to respond to these suggestions, decide as an organisation what is possible and what it wants to do, and create an open and transparent process for proceeding with this.

Any successful consultation process requires adequate (and usually additional) levels of staff capacity, expertise and resources. KHA invested in and brought together a good team which included resourceful and experienced KHS staff, excellent architectural input from gcp Chartered Architects and good partnerships with CAG and Bristol City Council (BCC). gcp Chartered Architects in particular contributed some innovative ideas and a huge amount of excellent visual materials in a very limited timescale.

KHA had to accommodate a number of issues during the consultation process:

- The biggest challenge was the short timescale and the time of year during which KHA had to conduct the consultation. Though the process may have been improved by having a longer timescale over a period when more people were available, nevertheless, KHA have undertaken a robust and productive consultation exercise, which has generated some brilliant ideas and provided excellent opportunities for local involvement in the design of this important site.

- Though there is an agreed broad community vision, there are still a number of very divisive local issues that could have undermined the consultation process. These included the issue of street art, parking and traffic management, and whether or not to keep Westmoreland House. However, despite the differing (and sometimes passionately expressed) perspectives of participants, workshop events were overwhelmingly positive and collaborative, reflecting good planning and facilitation, and the genuine desire to see something happen.
Without physical access to the site, developing design options is made much more difficult, and it may be that all or some current preferred options may prove unfeasible when site access is finally secured. This threatens to undermine confidence in the consultation process as some design ideas may not in the end be able to be implemented. KHA and gcp Chartered Architects were good at explaining the limitations of the process.

The procurement process is complicated and difficult to understand, as is the Compulsory Purchase Order (CPO) process. KHA are still only a possible provider, and needed to be mindful of this whilst also making a substantial investment into the consultation process.

Summary of issues that came up through the consultation:

- **Retention of Westmoreland House.** There are views both for and against retaining Westmoreland House.

- **Carriageworks.** Overwhelming agreement to retain Carriageworks (either all or frontage) with calls for the Carriageworks to be entirely community use (not flats above).

- **Parking.** There are opposing views both for and against parking provision on the site.

- **Ownership of community and commercial space.** Many contributors highlighted how important it would be to get the ownership and management of the commercial and community space right. This is critical to the success of the scheme,

- **Ashley Road junction.** Many contributors identified that the Ashley Road junction with Stokes Croft and Picton Street does not work and identified the opportunity to re think and reconfigure this junction.

- **Through Routes.** Need to be light and airy and feel safe. Future proofing the scheme needs to be considered with links to Hepburn Road and Kuumba Centre being considered.

- **Street Art.** There were mixed views about the street art with an acceptance that whilst not always universally liked the arts was an integral part of the fabric of Stokes Croft.

What KHA are doing to address the issues, and where they cannot address them, the reasons why not:

- **Retention of Westmoreland House.** During the consultation process KHA have been clear that a decision on whether to retain Westmoreland House can only be made once surveyors have been on site and more is known about the condition of the building. There was near consensus from one workshop group to “demolish Westmoreland House unless there is a compelling justification (in financial and design terms) to keep the building that becomes apparent once more information is known.”

- **Carriageworks.** Research is being undertaken into the original design and layout to see what can be retained. More will be known when the developer has been on site. Retaining the entire building for community use will depend on finding anchor tenant(s) or someone prepared to take on the ownership (see below).

- **Parking.** KHA are bound by existing BCC and KHA policies to provide parking for 3 bed properties. The current proposal has no other allocated parking provision on site. There will be space available for a car club and deliveries for the commercial / community space. Parking provision will be discussed in more detail with the planners and highways officers.
from BCC. KHA will review car parking levels but more car parking at ground level reduces area for physical development and therefore affects scheme viability.

- **Ownership of community and commercial space.** KHA have been approached by a number of potential organisations. KHA will ensure an open and transparent process of identifying a partner. KHA have committed to bringing partners on board early in the process. KHA acknowledge that having the space locally owned / managed would be an attractive solution for many local people but recognise the challenge of finding such an organisation with the track record and financial capability.

- **Ashley Road junction.** Alterations to major highways falls outside of the existing development brief. However, *gcp* Chartered Architects have begun exploring and discussing options and highlighting these to relevant parties.

- **Through routes.** Connections with Picton Street and through the site to Stokes Croft have been strengthened. Height of walkway in Option 1 has been doubled. Through routes to Hepburn Road and incorporating Kuumba Centre will be investigated and provision allowed if physical site levels and ownership issues look like they can be resolved / accommodated.

- **Street Art.** KHA acknowledge the importance of the street art to many people and have committed to investigate ways of incorporating some of the existing street art and incorporating artists in any future public art programme during and beyond the construction phase.

In conclusion, KHA have undertaken an excellent consultation process, given the time constraints. However, it needs to be aware that the local community is changing, and that though there was a reasonable attendance at its own workshops and at other local meetings, it is still the case that there were a number of communities under-represented within the consultation. These include black and ethnic minority residents and business owners, young people, older people and people with disabilities. There is also a need for KHA to maintain communication with people beyond the few months of the consultation period – and indeed, some people indicated that they wanted to be kept informed and involved. It would therefore be useful if KHA could deploy some of its community empowerment staff to engage and hear from more hard to reach communities, and to maintain communication and engagement with CAG and the wider group of consultees.
2. Background
The buildings and surrounding land which make up the Carriageworks and Westmoreland House site in Stokes Croft, Bristol are owned by the Comer Homes Group, a London based property developer that bought the site in the 1980s. The Carriageworks was designed by EW Godwin, an important Victorian architect. It is Grade II* listed but in poor condition and is on the BCC buildings “at risk” register. Westmoreland House is a 7 storey (including roof level tank room) 1960s concrete frame office building, last occupied in 1986 by the Top Ten Group who ran a football pools on behalf of the Spastics Society (now Scope). At the rear of the site is 4 Ashley Road, a derelict Grade II listed house. Together with land at the rear, the site is the same size as 1.6 football pitches or 0.51 hectares (taken from Carriageworks Action Group (CAG) website www.cariageworks.org.uk).

The Carriageworks Action Group is a broad alliance of local residents, business owners and people from local organisations working with BCC to address the dereliction of the site. In 2011, CAG and BCC undertook an extensive community consultation and produced a Community Vision that sets out the ambitions of the local neighbourhood for the redevelopment of the site. The Community Vision is available on the CAG website at http://carriageworks.org.uk/reports-minutes/community-vision-document/.

Over the last year, BCC has worked with CAG to procure a development partner in order to secure the redevelopment of the site. The medium term plan will involve purchasing the site either through agreement with the owner, or if this is not possible, through a Compulsory Purchase Order (CPO).

The procurement process devised by BCC for a development partner has three stages and is currently at Stage Three. At Stages One and Two, KHA submitted information and a proposal for the site as part of the procurement exercise, and it has now been invited by BCC to submit further detailed proposals for the site as part of the third and final stage of the procurement process.

The third and final stage of the procurement process requires the design and delivery of a detailed consultation exercise, the development of a preferred redevelopment option, and submission of a detailed proposal to include scheme costs, financial viability, a technical audit and a statutory authority review.

BCC’s Statement of Community Involvement (adopted October 2008) recommends appointing independent facilitators to “provide professional independent facilitation to host forums, workshops or debates on controversial issues”. At the beginning of the consultation process, KHA appointed Vivid Regeneration LLP (Vivid) to facilitate all of the consultation workshops, record the feedback from sessions, and to complete this final report.

This report is designed to be a standalone document to support and inform the design and planning process as suggested by Bristol’s Neighbourhood Planning Network Guidance Note dated November 2012.

3. Purpose of the report
The purpose of this report is:

- To describe the objectives of the consultation undertaken by KHA
- To detail the process of consultation carried out between July and September 2013
- To highlight the main themes and important issues arising from the consultation
- To demonstrate how the workshops influenced decision making to arrive at a preferred option
• To inform the Community Involvement Statement to be appended to the final pre-application submission

4. Purpose and objectives of the consultation

As part of the Stage Three procurement process, KHA agreed to deliver a consultation process which would inform and create up to three redevelopment options for the site. The options were to be based on the Community Vision, as well as draw on input from attendees at a series of workshops, events and surveys delivered during July and August 2013.

The purpose of the consultation process was to:

• Raise awareness about the Stage Three procurement process
• Establish an on-going dialogue with residents, local businesses and other stakeholders
• Answer questions about the site and the process
• Further explore the CAG Community Vision and develop a more detailed understanding of this
• Debate and research the issues of redevelopment including:
  o Ownership of buildings and community spaces
  o End uses for community spaces
  o Heritage and urban design issues and opportunities
  o Housing mix and tenure
  o Opportunities for green spaces
  o Management of the site
• Inform the development of a number of options for the site
• Keep checking back as the options were further developed
• Assess whether there was consensus around a preferred option and if not, to assess the strengths and weaknesses of each option from the point of view of the various stakeholders.

Ultimately, the approach taken by KHA towards the consultation will be evaluated by BCC through the procurement process against how far it meets the following objectives:

• That a wide range of local residents and businesses were engaged, involved and consulted about the redevelopment options
• That decisions regarding the subsequent redevelopment were open and transparent to the local community
• That the (proposed and actual) community involvement process was compliant with the Council’s Statement of Community Involvement

There were a number of significant constraints to the consultation process including:

• The very short time scale (July and August), which was set by the procurement process
• The consultation had to take place over the summer period when people were away, again which was set by the procurement process
• A complicated and bureaucratic procurement process, difficult to explain in layperson’s terms
• The fact that there was no physical access to the site, thus any options had to include a “health warning” that they could be subject to change once site access was gained and more was known
• The inability to access normally available consultees due to the complications of the procurement process (e.g. staff from English Heritage, BCC Planning Department)

On a positive note, the high quality engagement work undertaken by CAG over the previous 2 years meant that KHA were not asked to start an engagement process from a standing start. At all times,
KHA referred back to the CAG Community Vision as a starting point. This meant that there were already high levels of engagement from local stakeholders.

5. The consultation process

5.1. Overview

KHA has a good track record of community engagement and involvement. The organisation employs a team of dedicated community empowerment workers and delivers a range of activities and services within communities, based on the principles of ownership and action, connectedness and neighbourliness, resourcefulness and resilience, raised aspirations and capacity building, and cohesion and diversity with the aim of creating balanced communities for their residents.

A recent KHA evaluation “Building Communities Together”, January 2013, found that out of a total of 26 neighbourhoods which benefitted from their community development services, 22 neighbourhoods showed a positive increase in residents’ satisfaction levels over a three year period.

KHA also has a good track record of developing sites in Bristol’s inner-city neighbourhoods. Recent developments include Backfields, Junction 3 and Grosvenor Road, which all involved extensive consultation and outreach work. KHA has drawn on this expertise in the delivery of this consultation process.

For this project, KHA appointed gcp Chartered Architects. gcp also have extensive experience of development within the inner city including St Paul’s Sports Centre and Junction 3.

KHA initially developed a consultation plan and amended this until there was agreement with CAG and BCC about the approach.

In summary, the consultation plan included:

- Preliminary briefing at an Ashley Neighbourhood Forum meeting
- Preliminary briefing and facilitating consultation groups at a Stokes Croft Traders meeting
- Preliminary briefing at St Pauls Unlimited Planning Sub Group
- Designing and delivering 6 interactive workshops as follows:
  - Workshop 1: Generating options
  - Workshop 2: Presentation of redevelopment options
  - Workshop 3: Commercial and community use
  - Workshop 4: Heritage and urban design
  - Workshop 5: General redevelopment options
  - Workshop 6: Feedback with CAG Liaison Group
- Designing and developing options for consideration at the workshops
- Meetings with other stakeholders (BCC Planning)
- Holding a public consultation weekend
- Undertaking an online and paper based public survey
- Regular information updates on the CAG website
- A number of press articles and promotion through social media, e-mail groups, invites
- Writing a final report

Each of the workshops was supported by a large display of the CAG Community Vision for those new to the idea of redeveloping the site. Additionally an evolving display of information pertinent to each workshop together with a feedback display of previous consultation events accompanied each workshop (see Appendix 4).
KHA recognised that not everybody will want (or be able) to attend consultation meetings or day time events. The consultation plan thus included a range of different ways of involving people – workshops, attending existing evening meetings and forums, drop-ins, on-line information, and open days. KHA used a range of methods to consult and inform people including local speakers, feedback at workshops, scoring preferences, surveys, on line feedback, public exhibitions, leaflets and posters, e-mail and local media. KHA also utilised established links with existing organisations and community involvement initiatives to get the message out, including the Neighbourhood Forum, St Pauls Unlimited and Stokes Croft Traders Association.

5.2. How the consultation process was promoted

KHA used a variety of methods to promote the opportunities to contribute to the consultation process. These included:

- E-mails to mailing lists of local groups – CAG, St Pauls Unlimited, Stokes Croft Traders Association
- E-mails to wider communities of interest – the Neighbourhood Planning Network, Green Capital, Bristol Civic Society, local Amenities Societies and Conservation groups
- E-mails to individuals with specialist knowledge for specific workshops
- Ongoing updates on the CAG website and BCC website
- Posters and leaflets
- Word of mouth
- Attendance at community meetings e.g. the Neighbourhood Forum, St Pauls Unlimited, Stokes Croft Traders Association
- Press articles and promotion through social media channels
- Public open weekend at an accessible venue on Stokes Croft (Bristol Credit Union).

5.3. Who contributed

In total, 62 people attended the workshops (more didn’t sign in) with 38% of people attending more than one session. There was an average of 24 people at each of the workshops. There was a mix of residents, businesses, property owners, community activists and BCC staff.

150 people attended the public open weekend. Opening hours were 11am to 3pm on both days. The majority of people who attended the public open weekend had not attended the workshops.

45 people completed the online and paper based surveys. This survey was open for 2 weeks.

In summary, the promotion of opportunities to contribute to the consultation were good given the time constraints associated with this stage of the procurement process and the fact that the consultation happened during the summer period. Attendance at the workshops did not reflect the diversity and make-up of the local area particular in terms of ethnicity, age and disability, and more work is required to reach less involved and harder to reach local communities. However, there will be further opportunities for residents and community groups to contribute as the scheme moves forward. KHA must prioritise and adequately resource the on-going outreach work required to ensure that all voices are adequately heard.
6. Results of the consultation
   6.1. Feedback from the workshops

A full write up from each of the workshops can be found in the supporting document “Notes from workshops”. Below is a list of the key themes and issues arising from each of the workshops.

Key themes and issues coming from the workshops

<table>
<thead>
<tr>
<th>Workshop 1 Generating options</th>
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</thead>
<tbody>
<tr>
<td><strong>Invited:</strong> CAG Liaison Group plus additional invitees (identified by CAG as individuals with relevant skills, experience and interests)</td>
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| **Purpose:** |
| To inform people about BCC’s role in terms of CPO and procurement of preferred developer |
| To introduce KHA and gcp Chartered Architects |
| To provide information about timescales and activities for Stage 3 of the procurement process with a particular focus on community involvement |
| To enable participants to put forward their more detailed views about how they saw the CAG Vision and the redevelopment of the site |
| To begin to shape these ideas into a number of options |

| **Summary of the workshop:** The workshop was very valuable in terms of better understanding the CAG Vision and generating a more detailed understanding of what the vision could look like in more practical terms. Each of the elements of the Vision (community use, active frontages, through routes etc) was explored in more detail. The workshop also provided an opportunity for participants to be hands on, working with a site plan and helping to create a series of options in terms of layout and design. |

| **Summary of Feedback from Exercise 1:** |
| Community Uses and Ground Floor |
| Desire for family housing (at the rear) |
| Desire for active retail frontages |
| Local employment (at all stages) |
| Commercial / retail units – getting the size right |
| Community space – publicly accessible, not meeting rooms or a community centre |
| Ownership and management of commercial and community space is key to this (needs to be a very engaged organisation) |

| Community Uses and Ground Floor |
| Importance of links with Picton Street and Ashley Road – links to Stokes Croft |
| Future proofing a connecting route to Hepburn Road |
| Service routes are contentious – no current consensus in terms of on site or on street |
| Strong support for public square and market space (latter within Carriageworks) |
| No private routes – not gated – all public routes and spaces |

| Car Parking |
| Strong arguments both for and against parking |
| For – suggesting underground car park, parking for Stokes Croft shoppers (share this with residents at different times of the day), family housing needs parking, limited parking for deliveries and short stay |
| Against – transport links are good, need to think and live more locally |

| Upper Floors |
| Residential – mixed, importance of making sure lettings works well, affordable, management of housing must complement ground floor activities |
| Higher value residential properties in the Carriageworks |
Commercial – home business, work/live space, start-up businesses  
Design – balconies for flats, living vegetation on roofs, retain Carriageworks, arguments for and against retaining Westmoreland House  
**Design**  
Sustainability and Environment - Environmental standards (Green Capital), local sourcing, energy efficiency, roofs and vertical spaces for planting, amenity space on roofs, involve local artists and designers, consider external funding  
Design – Inspiring (not standard), high quality, colourful, lasting quality (e.g. Hundertwasser House), mix Godwin architecture with contemporary quality  
Westmoreland House and Carriageworks – consensus on the need to retain Carriageworks (or at least the façade)- no consensus on the demolition of Westmoreland House,  
For demolition – ugly, creates shadows and darkness  
Against demolition – waste of resources and energy, tower is important part of Stokes Croft skyline  
**Delivery**  
Funding and management - need funding partners (Arts Council, Heritage Lottery), think Big, Godwin always complained of a lack of vision, must be viable, need to sort management of commercial/community space  
Local benefit – local skills, self-build opportunities - “delivered by the community – facilitated by KHA”  

**Feedback from Exercise 2: Generating Options**  
During the second half of the workshops groups worked together to develop options for the site using materials provided. The options created informed the initial “options” developed by gcp Chartered Architects and presented at Workshop 2, which can be found in Appendix 1.  
Feedback from Workshop 1: Exercise 1 prepared participants for Exercise 2. Exercise 2 highlighted the challenges of the site. The exercise highlighted the difficulty in reaching consensus around design solutions.  

**Workshop 2 Presentation of redevelopment options**  
**Invited:** CAG + public open meeting + drop in  
**Purpose:**  
To update attendees about progress to date  
To recap briefly on the Stage 3 procurement and consultation process  
To present outline redevelopment options from Workshop 1  
To respond to initial questions and publicise the remainder of the consultation events  
**Summary of the workshop:** The workshop enabled KHA to demonstrate how the options and ideas generated during Workshop 1 had been incorporated into the three design options (see Appendix 1). There was a presentation and a Q & A session with a panel.  

**Key themes and issues:**  
The options all include parking in line with KHA and BCC policy for 3 bed properties though this is contentious.  
There are resident aspirations for improvement works to the Ashley Road/Stokes Croft/Picton Street junction, though this is not part of the redevelopment as such.  
Further work is required to reach out to the diverse communities living in the area.  
There was a proposal for a study into the role of public space and people flow.  
There was a desire expressed again for community ownership of any community space, and ideas for
**Workshop 3: Commercial and community use**

**Invited:** CAG + targeted invitees + open meeting + drop in

**Purpose:**
To engage and consult participants with expertise in commercial and community property development, management and investment, and enable them to share this with CAG, Stokes Croft Traders Association and other local stakeholders
To share information about the local and wider economic context, and the commercial potential of Stokes Croft
To develop more detailed ideas for the proposed commercial and community units, their size and number, potential uses, servicing and access issues and management.
To agree what other actions would be useful to the successful commercial redevelopment of the site, and how other partners might contribute to this.

**Summary of the workshop:** A good mix of residents, local businesses, property management companies and council officers attended. The discussion at the workshop highlighted that there is a lot of common ground in terms of community aspirations for the commercial and community space. There is also a balance to be had between city wide and commercial interests, and the needs of local residents (current and future) for basic day to day shops and services. The workshop highlighted the need for KHA to consider how it will engage a partner to manage the commercial/community space. There was a lot of interest, which is positive. The process needs to be open and inclusive.

**Key themes and issues:**
The need for commercial space for a local day time economy
Lots of support was expressed for a market on ground floor of Carriageworks as well as ideas for a music school, art gallery, gym, and a roof top “Godwin” café
Local residents need access to day to day goods (e.g. fresh food) and also access to services (e.g. Benefits/Legal advice) – “people moving in will be on a low income – don’t forget their needs”
Work hubs – people working into the evening creating activity into the evening
Artists and retail space – but not too many pop up shops – residents need consistency
Existing local shared workspaces - Tucketts, Bristol Spaceworks, Ethical Property Company, Co-Exist – are all full or near full
We don’t need a community hall – there are lots of these types of facilities already in St Paul’s
It would be good to include an outdoor exhibition space
Commercial and community use on upper floors – other professions supporting businesses
Don’t be too prescriptive about end uses – get the space sizes right (under 250sq ft)
What about commercial space on Ashley road too?
Stage 2 application 750 sq m – could this be higher to create a critical mass?
Corner shops within the housing development?
Getting the right ownership and management of commercial space is crucial
A number of local organisations and businesses are interested – and interested in being engaged early
One option in terms of commercial/community space management is to set up a community land trust
Management company needs to manage the lets carefully and consider local and city wide aspirations for the site
Use basement of Westmoreland (if retained) for servicing
Picton Street area needs careful consideration – already congestion and deliveries – could we use...
the space better - right hand turning at Ashley road? We should have one provider for commercial waste – not five! Not everyone agreed about on site (bays) or on-road loading Linking with Kuumba and Hepburn Road – a missed opportunity – could it be designed later? Is front and back access to retail a security issue/storage issue? Back rooms of houses could be offices – not just domestic entrances Energy – roof space – what about a community energy company?

### Workshop 4: Heritage and urban design

**Invited**: CAG + targeted invitees + open meeting + drop in

**Purpose**:
- To present the current 3 site options and update attendees on the work to date
- To raise awareness, share knowledge and discuss the heritage of both the site and the Stokes Croft area
- To discuss ideas for the retention of the Carriageworks building and other listed buildings on the site
- To discuss the reuse of other buildings on the site, specifically Westmoreland house
- To discuss and identify important Urban Design principles for the site and the surrounding area
- To generate ideas, projects and interest in preserving and recording the history of the site

**Summary of the workshop**: A fantastic workshop with local residents, amenities groups and experienced and knowledgeable architects and urban designers. “Heritage means many things. How do we capture the spirit of Godwin and also celebrate the importance of the street art and the existing bohemian feel of Stokes Croft?”

**Key themes and issues**:

#### Buildings
- Keep the Carriageworks, but the first floor has collapsed and it needs a new structure inside. What else can be saved? The building is not deep. Use the ground floor as active open space and upper floor for residential – or if end user found the entire building could be commercial/community use – and could attract funding. No floors across windows.
- 4 Ashley Road is beyond repair/renovation – civil war memorial should be retained in some way.
- Westmoreland House – there was no consensus on whether it should go or stay and it is a contentious issue. The cost of demolition and information on structure is not known. It creates dark shadows. Demolition could lose floor space
- Consensus in one workshop that we should “demolish Westmoreland House unless there is a compelling justification (in financial and design terms) to keep the building that becomes apparent once more information is known.”

#### Urban Design
- Not gated, through routes are important – but not dark tunnels; green space, sunlight, overlook the square with active frontages
- Don’t have confusion over the public and private areas
- Getting the density right is a challenge
- Shared space at Ashley Road – is this possible?
- An architectural destination that stacks up financially

**Preserving and recording the history of the site**
- Celebrate Godwin – have restaurant named after him
- Street art – the area has an international reputation for this
- Development needs to reflect the fact that Stokes Croft has always been a place of enterprise, innovation and creativity
- Appoint a conservation architect, an artist in residence, hold an architecture competition
The ownership of the development is a factor in preserving the heritage
4 Ashley road could be restored and become a museum
Before redevelopment, hire out the space to generate income for heritage projects
Create an observatory on the site to see other historic landmarks?

**Workshop 5: General redevelopment options**

**Invited:** CAG + targeted invitees + open meeting + drop in

**Purpose:**
To update attendees on the work to date
To explain to the group how the 3 options were chosen and how they were further developed through the workshops
To present the 3 options in detail
To discuss and debate the strengths and weaknesses of each option
To assess the options against the CAG vision
To assess which option is preferred and which option should be brought forward for consultation on 14th/15th September

**Summary of the workshop:** Participants had the opportunity of looking at each of the three options. The majority who attended had been to previous meetings so this workshop built on their knowledge. Participants debated the pros and cons for each of the option and scored each option against the community vision. They were then asked to identify their preferred option. Option 3 scored highest in terms of meeting the community vision and as an overall preferred option. See the results of the scoring in Appendix 2.

**Option 1 Retain Westmoreland House**
- Should we build higher than Westmoreland House? – already contentious
- Double the height of the covered walkways – pull to the corner with Stokes Croft
- None of the houses get full sun – imposing for Hepburn Road
- Need to better define public /private spaces
- Flats for disabled people
- Planning policy is not helping – we need to challenge this around density, parking

**Option 2 Courtyard Development**
- Like the space/yard and commercial areas
- Higher at the front, lower in the middle
- Too big, too dense?
- Extra floors on the Carriageworks – planners won’t like this
- Shadows for neighbours
- Square not as good as Option 3, change the name of private courtyard

**Option 3 Linear Park Development**
- Like retail and commercial space
- Possible lay-by outside No 4 Ashley Road
- Vision needs to be viable – need 95+ housing units to make this option stack up.

**Workshop 6 Feedback with CAG Liaison Group**

**Invited:** CAG Liaison Group

**Purpose of the meeting:**
Meeting to review preferred option(s) identified against the Vision. Discuss the process prior to the final public consultation
Summary of the meeting: Feedback and discussion regarding all of the workshops. Emphasised the need to be able to demonstrate how the workshops have influenced the design and the final option. Online and paper based survey should ask people whether the options meet the CAG Vision – or there is fear of opening up the whole “vision” process again.

6.2. Feedback from the public consultation weekend
Feedback was generally positive as follows:

- People overall just wanted to see something happen with the site- it has been vacant for so long
- People were positive that KHA were selected to tender at this stage as they have a good track record and positive reputation in the area
- Lots of people were keen to see Westmoreland House retained- sustainability argument and why demolish if going to be rebuilt?
- Concern by some about level of car parking
- Confusion about the procurement process and understanding what we were consulting on at this stage
- Generally all three schemes received positively
- Good mix of people that attended- local and across the city
- Huge interest in the site and project
- Supportive of affordable housing
- Concern that the redevelopment could increase the already high transient population in the community- some people called for a stable community to help improve the area.

6.3. Results of the survey
45 people completed the survey either on line or during the consultation weekend. The questions can be found in Appendix 3. This is a small sample and people did not answer all questions. All respondents were from Bristol, predominantly from BS1,2,3 and 6 with a small number of respondents from further afield. Results were as follows:

- Preferred option:
  - Option 1 40% of respondents
  - Option 2 22.5% of respondents
  - Option 3 37.5% of respondents

- The majority of respondents agreed that each of the three options met the Community Vision by category (community use, through routes), with only 1 or 2 people stating that Options 1 and 2 did not meet the Community Vision. 4 respondents stated that Option 3 did not meet the Community Vision.

- Positive comments:
  - “Excellent exhibition 15/9/13 by KHA – must strive for quality on this project.”
  - “Option 1 has the most environmental sustainable argument for it. Least impact and making use of what we have.”
  - “Would certainly use the square a lot. Could see myself walking through quiet a lot.”
“Option 1 seems to offer the best all round use of the site, whilst retaining some original features.”
“A market would work well at the Carriageworks”.

- Concerns/issues:
  - Overdevelopment/too many houses
  - Need more family housing
  - Not possible to score on design yet- not enough detail on this
  - Shade from Westmoreland House
  - Concern that Option 3 is not viable as there are fewer homes
  - “Any through route should be light, airy and not covered – so none of these proposals are appropriate, they will simply not be safe to walk through and will require policing”
  - Need more parking
  - “Graffiti is an important part of the local heritage”
  - Need to create opportunities for employment/small businesses

6.4. Feedback from other stakeholder meetings

Stokes Croft Traders Association, 23rd July 2013

KHA held a consultation session with traders at a meeting on 23rd July 2013, attended by circa 20 local business owners, 2 ward councillors, the police and BCC staff. After a brief presentation about the process so far, attendees were asked to feedback on what they saw as opportunities and threats. Key points were:

Opportunities

- We welcome a flagship development with good shops that would bring customers from the whole city and beyond – it needs to be big enough
- “The Stokes Croft Vibe” – need to maintain the dynamic, colourful, artistic, creative and diverse character of the area
- Good to have new commercial space, but not in competition with existing businesses
- Opportunity to move existing traders into larger flexible work units
- We need short stay customer parking and delivery facilities - this needs sorting out as an integral part of the development. What about underground parking?
- “Stokes Croft Market” needs to be seen from the road and be part of a pedestrian walk through; should offer low overheads to serve and support local residents
- Lots of local business expertise – pop ups, markets – use it!
- Commercial space should be reserved for local businesses and start ups
- Big potential for social enterprises on the site
- Potential for start up businesses – creation of a business incubation hub like Paintworks, multi-use with hi-tech businesses
- Have proper recycling facilities – building on work to date
- Food and drink outlets – not just drink
- Increase local employment and use local labour in construction
• Needs to have high environmental standards – showcase green credentials – energy generation, roof gardens

Threats
• Could be a carbon copy of every other development – needs to be unique and stay in keeping with the area
• Current junction at Ashley Road/Stokes Croft/Cheltenham Road is dangerous. Could improve this with innovative traffic management – use S106 to improve wider site
• Management of commercial units is crucial – needs community input as well as property expertise
• Travellers – need to make some alternative arrangements
• Need to avoid dark closed spaces and underpasses, havens for drug use and dealing
• Street drinking and drug use – need to manage this better
• Dealing with waste could be an issue
• Consultation – are you going to involve more people and how?

Meeting with BCC Planning Officers
KHA and gcp Chartered Architects met separately with BCC planning officers. This meeting fell outside the scope and timescale of this report and KHA will be adding an addendum to this report to summaries the main issues.
7. How the workshops influenced the decision making to arrive at a final design option

<table>
<thead>
<tr>
<th>Workshop</th>
<th>Observation</th>
<th>How this contributed to the design option(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Workshop 1</td>
<td>Activity 1</td>
<td>Parking has been informed by planning policy and KHS design standards - all options will need to comply with the minimum obligations of the above.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Making sure that there are options with and without Westmoreland House</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Local employment and supply chain opportunities are important but beyond the scope of this stage of the procurement process. This could form part of the contract conditions should BCC sell the site to KHA post successful purchase or CPO.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>These thoughts were reproduced as part of the feedback display at the next workshop.</td>
</tr>
<tr>
<td>Activity 2</td>
<td>6 different sketch schemes were developed by participants working in groups. There was alignment of ideas that allowed for the distillation down to a smaller number of site ideas. This included:</td>
<td></td>
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<tr>
<td></td>
<td></td>
<td>Four site ideas were created following this activity. They capture the essence of the sketch schemes for review with the KHA development team prior to proposing the principle of three design options (see Appendix 1).</td>
</tr>
<tr>
<td></td>
<td></td>
<td>These ideas directly influenced the options reproduced as part of the feedback display at the next workshop.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>KHA also produced information boards to clarify the procurement process for subsequent workshops.</td>
</tr>
<tr>
<td></td>
<td>Broad consensus with the CAG Vision Disagreement around:</td>
<td></td>
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<tr>
<td></td>
<td>• car parking</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• demolition of Westmoreland House</td>
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<tr>
<td>Wanting the development team to go beyond the vision:</td>
<td></td>
<td></td>
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<tr>
<td></td>
<td>• Local employment and supply chain opportunities</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• Ambition for sustainability and environment</td>
<td></td>
</tr>
<tr>
<td>Workshop 2</td>
<td>Enhancement clarification (display boards) helped people to better understand the process.</td>
<td>The ability to integrate the impact of any community ownership at this stage is unachievable because no single group is available to consult with. However, this issue highlighted that should KHA be appointed, they should bring community organisations on board early to realise this aspiration and importantly inform the design. Commitment to raise this at subsequent consultation workshop and invite potential partners to come forward.</td>
</tr>
<tr>
<td>Workhop 3</td>
<td>Stage 2 application included 750 sq m of community space. Participants were keen to see this increased. The workshop highlighted the need for KHA to consider how it will engage a partner to manage the commercial/community space.</td>
<td>Final options show an increase in floor space for community/commercial use. KHA noted that increase level of floor space may impact viability. KHA will only be able to deliver what is financially viable. KHA are more aware of possible partners and the need to formulate a good process to engage and select a potential partner to manage any ground floor commercial/community space.</td>
</tr>
<tr>
<td>Workshop 4</td>
<td>4 Ashley Road – no strong desire to keep this though some aspect could be retained. Need to retain “with” or “without” Westmoreland House until more is known about the building. Conflicting ideas about what heritage is. Is heritage only the Carriageworks or does it include the street art?</td>
<td>Retaining the line of the Ashley Road house in one option. Through routes – have moved and walkways have become higher on Option 1. It was agreed more detail was required to support detailed discussion and understanding of each option. Additional design information would be produced for Workshop 5 that would update each option, incorporating both specific and general comments so each option could be viewed in light of the learning, knowledge and understanding gained over the past weeks.</td>
</tr>
<tr>
<td>Workshop 5</td>
<td>Discussion around walkways and ideas for making these double height. Good conversations about density and financial viability. Questions were raised again about</td>
<td>Final options show changes to walkways. Viability and density issue informed remodelling of Option 3 to increase the number of residential units.</td>
</tr>
</tbody>
</table>
the procurement process and why KHA were involved and no other organisations.

Many of the other ideas generated through the workshops could be delivered through any of the options as they are more to do with ownership, end use and architectural design.

8. Conclusions
Overall, Knightstone Housing Association planned and delivered an excellent consultation process, given the constraints in which it had to work. The consultation process included a broad range of elements, including interactive workshops, events, presentations and surveys, and engaged a good cross section of participants. People were overwhelmingly pleased that finally something new would be built on the derelict Westmoreland House and Carriageworks site.

The three design options that have emerged from the consultation are all innovative and exciting, and have features that have genuinely caught the imagination of all those involved in the process. These design options provide KHA with strong ideas which will inform the on-going site development process and contribute to the anticipated successful outcome.

The consultation process also highlighted some of the on-going challenges of the site. These include very different local views about some key aspects such as street art, parking and traffic management, and the retention or otherwise of existing buildings. The consultation process was also constrained by the lack of physical access to the site, making all the design options provisional on actual site and building conditions when known.

In addition to developing the good design options, there were several other very positive outcomes coming out of the consultation process. These include stronger partnerships, particularly between KHA, CAG and BCC but also with other resident, community and business groups; the creation of some excellent information and design materials; and the engagement of a wider group of interested people and organisations, who made very constructive contributions and who need to be kept on board throughout the rest of the development process.
Appendix 1 Options

Workshop 2 Redevelopment Option 1

On August 15th Workshop No 2 Knightstone presented three potential redevelopment options. These options have been developed in response to the CAG Vision, feedback from Workshop No1 and their design brief.

Option 1 retains Westmoreland House and creates separate vehicle and pedestrian access to the site. Picton Street is extended into the site through a new walkway cut through Westmoreland House giving access to a square behind the Carriageworks. New accommodation is built to the front of Westmoreland House and one new floor added. The original roof of the Carriageworks is restored.

Separate vehicle access off Ashley Road provides access to the family housing, limited parking, servicing and turning for refuse vehicles.

WHAT DO YOU THINK?

Developer
Knightstone Housing
carrageworks@knightstone.co.uk
www.knightstone.co.uk
tel 0117 984 8100

Designer
gcp Chartered Architects
jonathan.platt@gcparch.co.uk
www.gcparch.co.uk
tel 0117 987 6288
Workshop 5
Option 1
More detail

The options have been further developed in response to the CAG Vision, feedback from all the workshops and the Knightstone design brief.

This option provides around the target quantum of 100 residential units and commercial / community space.

The Carriageworks facade is restored and the building rebuilt on the original footprint.

Westmoreland House is refurbished and redeveloped to provide a range of energy efficient flats.

Community energy generation is provided by roof mounted PV's. The street art and graffiti could be integrated within the design.

WHAT DO YOU THINK?

A: Ground floor active uses
Range of flexible, accessible space for commercial or community use facing through route and Stokes Croft 900 m²

B: External areas
Lanscaped ground floor south east facing courtyard linking through routes to public highway 550 m²

C: Affordable housing
3 bed 5 person houses 3
4 bed 6 person houses 3
Total affordable housing 6

D: Open market housing
2 bed 4 person houses 3
3 bed 5 person houses 2
Total open market housing 5

E: Mixed tenure flats
1 bed studio 2
1 bed 2 person flats 56
2 bed 3 person flats 45
Total mixed tenure flats 103
Total residential provision 114 units

F: Car parking
6 parking for to affordable housing
1 No car club
1 No electric car charging point
1 No delivery bay for commercial and community space
Workshop 2
Redevelopment
Option 2

On August 15th Workshop No 2 Knightstone presented three potential redevelopment options. These options have been developed in response to the CAG Vision, feedback from Workshop No1 and their design brief.

Option 2 demolishes Westmoreland House and creates separate vehicle and pedestrian access to the site. Picton Street is extended in to a linear park parallel to Stokes Croft. The park opens out into a square behind the Carriageworks. The development has a new residential tower towards the front of the site and provides new accommodation built around the Carriageworks.

Separate vehicle access off Ashley Road provides access to the family housing, limited parking, servicing and turning for refuse vehicles linking directly into the old basement of Westmoreland House.

WHAT DO YOU THINK?

Developer
Knightstone Housing
carriageworks@knightstone.co.uk
www.knightstone.co.uk
tel 0117 984 8100

Designer
gcp Chartered Architects
jonathan.platt@gcparch.co.uk
www.gcparch.co.uk
tel 0117 967 6286
Workshop 5
Option 2
More detail

The options have been further developed in response to the CAG Vision, feedback from all the workshops and the Knightstone design brief.

This option provides just over the quantum of 100 residential units and commercial/community space anticipated by Knightstone.

The Carriageworks facade is restored and the remainder of the building rebuilt doubling the original footprint. The original roof space accommodation is replaced by two storeys of modern design.

The development is centred around a new build six storey block with new five storey block facing Stokes Croft. Community energy generation is provided by roof mounted PV's. Special graffiti commissions could be made available for the design of the cladding.

WHAT DO YOU THINK?

A: Ground floor active uses
Range of flexible, accessible space for commercial or community use facing through route and Stokes Croft 800 m²

B: External areas
Landscape ground floor south east facing courtyard linking through routes to public highway 380 m²

C: Affordable housing
2 bed 3 person houses 2
3 bed 5 person houses 2
4 bed 6 person houses 2
Total affordable housing 6

D: Open market housing
2 bed 4 person houses 5
Total open market housing 5

E: Mixed tenure flats
1 bed 2 person flats 86
2 bed 3 person flats 17
2 bed 4 person flats 15
Total mixed tenure flats 118
Total residential provision 129 units

F: Car parking
6 parking for to affordable housing
1No car club
1No electric car charging point
1No delivery bay for commercial and community space

Developer
Knightstone Housing
carriageworks@knightstone.co.uk
www.knightstone.co.uk
tel 0117 984 8100

Designer
gcp Chartered Architects
jonathan.platt@gcparch.co.uk
www.gcparch.co.uk
tel 0117 967 6286
Workshop 2
Redevelopment Option 3

On August 15th Workshop No 2 Knightstone presented three potential redevelopment options. These options have been developed in response to the CAG Vision, feedback from Workshop No1 and their design brief.

Option 3 demolishes Westmoreland House to create a new pedestrian street linking from Picton Street to a new square at the back of the Carriageworks. The development has a new central tower and provides new accommodation built around the Carriageworks.

Separate vehicle access off Ashley Road provides access to the family housing, limited parking, servicing and turning for refuse vehicles.

WHAT DO YOU THINK?

Developer
Knightstone Housing
carriageworks@knightstone.co.uk
www.knightstone.co.uk
tel 0117 984 8100

Designer
gcp Chartered Architects
jonathan.platt@gcparch.co.uk
www.gcparch.co.uk
tel 0117 967 6286
Workshop 5
Option 3
More detail

The options have been further developed in response to the CAG Vision, feedback from all the workshops and the Knightstone design brief.

This option provides the smallest amount of residential accommodation below the 100 unit target set in the Knightstone design brief but the largest floor area devoted to communal/community use facing on to a linear park.

The Carriageworks facade is restored and the remainder of the building re-built beyond the original footprint.

The development is centred around a new build seven storey block.

Community energy generation is provided by roof mounted PV’s. Special graffiti commissions could be made available for the design of the cladding.

A: Ground floor active uses
Range of flexible, accessible space for commercial or community use facing through route and Stokes Croft 1500m²

B: External areas
Landscaped ground floor south east facing courtyard linking through routes to public highway 1000m²

C: Affordable housing
3 bed 5 person houses 2
4 bed 6 person houses 4
Total affordable housing 6

D: Open market housing
4 bed 6 person houses 1
Total open market housing 1

E: Mixed tenure flats
1 bed 2 person flats 31
2 bed 3 person flats 16
2 bed 4 person flats 28
Total mixed tenure flats 75
Total residential provision 79 units

F: Car parking
6 parking for to affordable housing
1 No car club
1 No electric car charging point
1 No delivery bay for commercial and community space

WHAT DO YOU THINK?

Developer
Knightstone Housing
carrageworks@knightstone.co.uk
www.knightstone.co.uk
tel 0117 984 8100

Designer
gcp Chartered Architects
jonathan.platt@gcparch.co.uk
www.gcparch.co.uk
tel 0117 967 6286
Option 1
More detail

The options have been further
developed in response to the
CAG Vision, feedback from all the
workshops and the Knightstone
design brief.

This option provides around the
target quantum of 100 residential
units and commercial / community
space.

The Carriageworks facade
is restored and the building
refurbished on the original footprint.

Westmoreland House is refurbished
and redeveloped to provide a range
of energy efficient flats.

Community energy generation is
provided by roof mounted PV's.
The street art and graffiti could be
integrated within the design.

WHAT DO
YOU THINK?

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2 bed 3 person flats 45
Total mixed tenure flats 103
Total residential provision 114 units

F: Car parking
6 parking for affordable housing
1 No car club
1 No electric car charging point
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community space

Note: This option as outlined in A to
F above together with accompanying
the sketch plans is subject to detailed
site surveys, financial deliverability and
planning approval.

Developer
Knightstone Housing
carriageworks@knightstone.co.uk
www.knightstone.co.uk
tel 0117 984 8100

Designer
gcp Chartered Architects
jonathan.platt@gcparch.co.uk
www.gcparch.co.uk
tel 0117 967 6286
Option 2
More detail

The options have been further developed in response to the CAG Vision, feedback from all the workshops and the Knightstone design brief.

This option provides just over the quantum of 100 residential units and commercial/community space anticipated by Knightstone.

The Carriageworks facade is restored and the remainder of the building rebuilt doubling the original footprint. The original roof space accommodation is replaced by two storeys of modern design.

The development is centred around a new build six storey block with new five storey block facing Stokes Croft. Community energy generation is provided by roof mounted PV’s. Special graffiti commissions could be made available for the design of the cladding.

WHAT DO YOU THINK?

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Total residential provision 129 units

F: Car parking
6 parking for affordable housing
1 No car club
1 No electric car charging point
1 No delivery bay for commercial and community space

Note: This option as outlined in A to F above together with accompanying the sketch plans are subject to detailed site surveys, financial deliverability and planning approval.

Developer
Knightstone Housing
carriageworks@knightstone.co.uk
www.knightstone.co.uk
tel 0117 984 8100

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www.gcparch.co.uk
tel 0117 967 6286
The options have been further developed in response to the CAG Vision, feedback from all the workshops and the Knightstone design brief.

This option provides the smallest amount of residential accommodation below the 100 unit target set in the Knightstone design brief but the largest floor area devoted to communal/community use facing on to a linear park.

The Carriageworks facade is restored and the remainder of the building re built beyond the original footprint.

The development is centred around a new build seven storey block. Community energy generation is provided by roof mounted PV’s. Special graffiti commissions could be made available for the design of the cladding.

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2 bed 4 person flats 28
Total mixed tenure flats 75
Total residential provision 79 units

F: Car parking
6 parking for affordable housing
1 No car club
1 No electric car charging point
1 No delivery bay for commercial and community space

Note: This option as outlined in A to F above together with accompanying the sketch plans is subject to detailed site surveys, financial deliverability and planning approval.
Appendix 2 Scoring the three options
Task No 1: How does the option measure up to the Vision?

The Community Vision

Community use
This would be developed for a broad range of uses that are accessible to the community. Flexible, affordable spaces need to be provided that will encourage social interaction and activities that directly contribute to the vitality and character of the local area. This might include businesses and/or workshops, a café, performance space and meeting space.

Through routes
Creating new open and inclusive space on the site is important for many of us. This could be achieved by designing a new pavilion through the site connecting public spaces that cant be overlooked in a vibrant local culture. These spaces might host events and activities that are open to the public. Effective management will need to be established to avoid conflicts with other users such as residents living nearby, neighbouring businesses etc.

Active uses on ground floors
We want to see the site opened up with active uses for the benefit of small businesses, market stalls, small businesses, cafes, arts, workshops etc at the bottom of the site. The units will need to be provided in a range of sizes that are suitable for local businesses and be flexible in design. In order to adapt to future changes, they will need to be managed to ensure a good mix of uses.

Upper floors
We recognise the benefit of residential development on the upper floors to boost viability. We want to see a mix of housing types: a range of sizes should be provided to suit a mix of needs, from single people to families. We do not want to see a giant block of flats.

Car parking
An amount of car parking that is "just adequate" should be provided on the site. Car parking should balance the need to make the best use of space on the site whilst avoiding increasing parking congestion and pollution in the surrounding area. Residents' businesses should have sufficient access to their premises.

Design
We want the new development to be designed to a high quality with good environmental standards. The Carriageworks building should be restored to its former glory but other existing buildings may not. The street full of life being made of the bricks to provide opportunities for bio-diversity and the creation of gardens, perhaps for growing food.

Option 2
Courtyard development

Fully meets

Does not meet

Don't know

Task No 2:
Do you like this option?

WHAT DO YOU THINK?

Developer
Knightstone Housing
carrigeworks@knightstone.co.uk
www.knightstone.co.uk
tel.0117 984 8100

Designer
gcp Chartered Architects
jonathan.platt@gcparch.co.uk
www.gcparch.co.uk
tel.0117 967 6286
Task No 1: How does the option measure up to the Vision?

The Community Vision

Community use
We want the site to be developed for a broad range of uses that are accessible to the community. Flexible, accessible spaces need to be included. To accommodate a range of activities that directly contribute to the viability and character of the local area. This might include business units as well as shops, art space, cafes, performance space and meeting space.

Through routes
Creating new open and inclusive space on the site is important for many of us. This could be achieved by designing a new pedestrian route through the middle of the site. These spaces can contribute to a vibrant local culture; these spaces might host such activities as markets and performances. Good design and management will need to be exercised to avoid conflicts with other uses, e.g. residents’ living needs, neighbouring businesses etc.

Active uses on ground floors
We want to see on the site open space with active uses (e.g. shops, small businesses, market stalls, cafes, etc.) and workshops etc) both on the Sligo Road. The use of the site needs to be flexible so that businesses can be moved in and out of use in a range of sizes that are viable for local businesses and be flexible in design in order to adapt to future changes. They will need to be managed to ensure a good mix at all times.

Upper floors
We recognise the benefit of residential development on the upper floors to social viability. We want to see a mix of housing types: a range of sizes should be provided to suit a mixture of single people to families. We do not want to see a gated community or mono-type. We do not want to see either business or office uses on the upper floors. They may also be appropriate.

Car parking
An amount of car parking that is “just adequate” should be provided on the site. The parking provision should balance the need to make the best use of space on the site whilst avoiding increasing in parking congestion and pollution in the surrounding area. Residents and businesses should have sufficient access to their premises.

Task No 2: Do you like this option?

Option 3
Linear park development

Fully meets .......................... Does not meet .......................... Don’t know

Developer
Knightstone Housing
carriageworks@knightstone.co.uk
www.knightstone.co.uk
tel 0117 984 8100

Designer
gcp Chartered Architects
jonathan.platt@gcparch.co.uk
www.gcparch.co.uk
tel 0117 967 6286
Appendix 3 Survey

Please mark each of the options using the sliding scale below selecting where the option meets the Community Vision for the site and where it does not.

<table>
<thead>
<tr>
<th>Option 1 - Retains Westmoreland House</th>
<th>Meets the Community Vision</th>
<th>Does not meet the Community Vision</th>
</tr>
</thead>
<tbody>
<tr>
<td>Community use</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Through routes</td>
<td></td>
<td></td>
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<tr>
<td>Active uses on ground floors</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Upper floors</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Car parking</td>
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<tr>
<td>Design</td>
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<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Option 2 - Courtyard Development</th>
<th>Meets the Community Vision</th>
<th>Does not meet the Community Vision</th>
</tr>
</thead>
<tbody>
<tr>
<td>Community use</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Through routes</td>
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<td>Active uses on ground floors</td>
<td></td>
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<tr>
<td>Upper floors</td>
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<tr>
<td>Car parking</td>
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<td>Design</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Option 3 - Linear Development</th>
<th>Meets the Community Vision</th>
<th>Does not meet the Community Vision</th>
</tr>
</thead>
<tbody>
<tr>
<td>Community use</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Through routes</td>
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<td></td>
<td></td>
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<tr>
<td>Design</td>
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</tbody>
</table>

Which is your preferred option? (please tick)

Option 1 □  Option 2 □  Option 3 □
Appendix 4 Additional information boards

The Carriageworks and Westmoreland House have been derelict for over 20 years.

For many years there has been pressure from the local community for Bristol City Council (BCC) to do something about the site. This energy has most recently been channelled through The Carriageworks Action Group (CAG) who agreed their Vision for the site in December 2011 following extensive community consultation.

To secure the redevelopment of the site after so many years, BCC has decided to acquire the site as the only realistic means of achieving redevelopment. This will be by agreed purchase from the land owner, but failing agreement the council proposes to use Compulsory Purchase powers.

The approach adopted by Bristol City Council
To secure the redevelopment of this important site, BCC has taken the decision to acquire the site. The council will seek to negotiate a purchase from the owner by agreement. If that fails, the council has decided to compulsory acquire the site.

Making the Compulsory Purchase Order Work
A Compulsory Purchase Order is time consuming, expensive and risky and is only used as a last resort. To secure an Order the council must have a deliverable development proposal. The council is not a developer and so needs to secure a development partner that will work with it and the community to identify a scheme.

Selecting a partner developer through competitive tender
The selection of a development partner is regulated by national and European law which requires the council to select the most economically advantageous tender. At the same time we need to secure a scheme that meets the requirements of the Community Vision document.

Working with CAG, a selection process was devised that is as open as possible, includes the community and invited the widest interest from developers in this time of austerity. From the expressions of interest, Knightstone Housing Association has been selected to proceed to third and final tender stage.

Description of Stage III tender process in more detail
In this final stage, Knightstone Housing has been invited to submit detailed proposals for redevelopment of the site.

In working up their detailed proposals, Knightstone has to consult widely to secure support from the community, stakeholders and within the council. The proposals must be deliverable and the submission will be measured against various criteria such as design, uses, local benefit and financial viability.
The redevelopment of The Carriageworks and Westmoreland House is a complex project and securing development via the Compulsory Purchase Order route is both lengthy and uncertain.

The current timeline describing the process from the start of Stage III (see Redeveloping the Carriageworks site display panel) has been agreed between Bristol City Council, CAG and Knightstone Housing. This timeline suggests the whole development process could take up to 4½ years.
**Stage III Consultation Plan**

Based around the CAG, Vision and Knightstone have developed a focused series of workshops to better understand the issues of redeveloping this site.

Attendance at any of these workshops is open but there is a need to restrict numbers due to venue size. To attend any of these workshops email: carriageworks@knightstone.co.uk

All workshops will be facilitated by Vivid Regeneration, an independent facilitator appointed by Knightstone Housing.

In addition to these workshops various other meetings and presentations will be organised over the next 3 months during the Stage III developer selection process.

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**Workshop Details**

<table>
<thead>
<tr>
<th>Workshop</th>
<th>Workshop Theme</th>
<th>Venue</th>
<th>Date</th>
<th>Time</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Exploring the Vision, Developing Ideas.</td>
<td>Unitarian Chapel, Brunswicke Square, Bristol BS2 8BE</td>
<td>Thursday 1 August</td>
<td>2pm</td>
<td>CAG Liaison Group</td>
</tr>
<tr>
<td>2</td>
<td>Presentation of redevelopment options for Carriageworks and Westmoreland House</td>
<td>Unitarian Chapel, Brunswicke Square, Bristol BS2 8BE</td>
<td>Thursday 15 August</td>
<td>6.30pm</td>
<td>Open Meeting</td>
</tr>
</tbody>
</table>
| 3 | Proposed ground floor uses for Carriageworks and Westmoreland House | Unitarian Chapel, Brunswicke Square, Bristol BS2 8BE | Tuesday 21 August | 3.45pm | These interested in attending the workshop are asked to register by 16 August. 
Chairs to be taken from Design (no need to register). |
| 4 | Design aspirations for the redevelopment of Carriageworks and Westmoreland House | Unitarian Chapel, Brunswicke Square, Bristol BS2 8BE | Thursday 29 August | 3.45pm | Those interested in attending the workshop are asked to register by 24 August. 
Discounted sessions between 5.45pm (no need to register). |
| 5 | General redevelopment options for Carriageworks and Westmoreland House | Unitarian Chapel, Brunswicke Square, Bristol BS2 8BE | Wednesday 4 September | 3.45pm | Those interested in attending the workshop are asked to register by 30 August. 
Discounted session between 5.45pm (no need to register). |
| 6 | Reviewing the preferred option | TBC | Weekend of 14/15 September | TBC | Open meeting venue |

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**Developer**
Knightstone Housing
carriageworks@knightstone.co.uk
www.knightstone.co.uk
tel 0117 984 8100

**Designer**
gcp Chartered Architects
jonathan.platt@gcparch.co.uk
www.gcparch.co.uk
tel 0117 967 6286
Historic Fabric

The Carriageworks site is located within the Stokes Croft Conservation Area and is adjacent to the Montpelier Conservation Area and the Redland, Cotham & Gloucester Road Conservation Area. It is also overlooked by the Kingsdown Conservation Area.

There are many historic buildings in the area including listed and unlisted buildings of architectural merit. The Carriageworks (grade II* listed) is one of the most important listed buildings in the locality being. No4 Ashley Road (Grade II listed) is also part of the development site. Both are on the Bristol City Council ‘at risk’ register.

In addition to the historic buildings there are many other buildings that are important landmarks in the area, many characterised by their street art / graffiti.

WHAT DO YOU THINK?

Developer
Knightstone Housing
carriageworks@knightstone.co.uk
www.knightstone.co.uk
tel 0117 984 8100

Designer
gcp Chartered Architects
jonathan.platt@gcparch.co.uk
www.gcparch.co.uk
tel 0117 967 6286

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Buildings Gardens

Carrageworks and Westmoreland House dominated the site and are two of the largest and most iconic buildings in the area and arguably define this part of the city. The commercial frontages facing onto Stokes Croft are predominantly 3 or 4 storeys, with Westmoreland House at 7 storeys dominates the skyline. The upper levels are generally residential in use. These buildings are over shadowed by Armada House in Lower Kingsdown at 14 storeys.

The ground floor commercial uses tend to have generous floor to ceiling heights at over 3 meters.

The majority of garden or green spaces in the area are private gardens. The only publicly accessible green space is at the foot of Armada although this is not attractive in use.

WHAT DO YOU THINK?

Developer
Knightstone Housing
carrageworks@knightstone.co.uk
www.knightstone.co.uk
tel 0117 984 8100

Designer
GCP Chartered Architects
jonathan.platt@gcpparch.co.uk
www.gcpparch.co.uk
tel 0117 967 6286
The Carriageworks site is at a very busy traffic junction that primarily includes Stokes Croft, Cheltenham Road, Ashley Road with secondary pressures from Picton Street and Ninetree Hill. The movements generated by these routes conflicts between motor vehicles, cycles and pedestrians. The rise in cycle usage and walking has created more tensions at this junction.

In redeveloping the site there are many constraints that dictate how and what can be done. Some are fixed constraints such as the site boundary. The Carriageworks and adjacent buildings etc. whilst others are constraints to be observed and respected such as overlooking. The site also offers some significant opportunities, particularly views from the top of Westmoreland House.

WHAT DO YOU THINK?
On August 1st Workshop No 1 was held in the Unitarian Chapel, Brunswick Square, Bristol. This was attended by a small group of key stakeholders identified by Carriageworks Action Group.

The purpose of the workshop was to build on initial discussions held with other stakeholders in previous weeks (Ashley Forum, Sticks Croft Traders, St Paul’s Unlimited) and to generate ideas for the redevelopment options for the site.

The workshop focused on how the Community Vision document could be interpreted into tangible deliverable outcomes while building on Knightstone’s development brief that was submitted to BCC and CAG as part of the Stage II submission.
Workshop 1 Feedback Task 2

On August 1st Workshop No 1 was held in the Unitarian Chapel, Brunswick Square, Bristol. This was attended by a small group of key stakeholders identified by Carriageworks Action Group.

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The workshop focused on how the Community Vision document could be interpreted into tangible deliverable outcomes while building on Knightstone’s development brief that was submitted to BCC and CAG as part of the Stage II submission.

In Task 2 the group collectively generated redevelopment ideas for the site.

WHAT DO YOU THINK?

Idea 1: Redevelopment around new public square

- Westmoreland House demolished
- Carriageworks fully refurbished
- Combine vehicle and pedestrian / cycle access off Ashley Road linking through to Picton Street
- Limited parking
- Access from Stokes Croft through the Carriageworks into new landscaped square
- Medium density development could potentially satisfy Knightstone development brief

Idea 2: Westmoreland House retained

- Westmoreland House retained and redeveloped integrating graffiti and exploring opportunities for individualism
- Carriageworks fully refurbished
- Combine vehicle and pedestrian / cycle access off Ashley Road linking through to Picton Street
- Limited parking
- Access from Stokes Croft through the Carriageworks into new landscaped squares
- Explore off grid potential
- High development likely to satisfy Knightstone development brief

Developer
Knightstone Housing
carriageworks@knightstone.co.uk
www.knightstone.co.uk
tel 0117 934 8100

Designer
gcpc Chartered Architects
jonathan.palmer@gcpcarch.co.uk
www.gcpcarch.co.uk
tel 0117 967 6266
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WHAT DO YOU THINK?

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Knightstone Housing
carriageworks@knightstone.co.uk
www.knightstone.co.uk
tel 0117 984 8100

Designer
gep Chartered Architects
jonathan.platt@geparch.co.uk
www.geparch.co.uk
tel 0117 967 5286
Unknown No 1
We have no information to confirm the internal arrangement of the Carriageworks building including floor areas, floor to ceiling heights, wall thicknesses etc.

Unknown No 2
We have no information on the state of degradation of the Carriageworks since 2006 survey

Unknown No 3
We have no original plans of the Carriageworks building

Unknown No 4
We have no detailed design information of the structural design of the Carriageworks

Unknown No 5
We have no detailed design information of the structural concrete frame for Westmoreland House

Unknown No 6
We have no current information to confirm the internal layout for Westmoreland House including floor areas, floor to ceiling heights, wall thicknesses etc

Unknown No 7
We don’t have an asbestos survey to the current standards for any of the buildings

Unknown No 8
We have no information on site contamination issues including fly tipping, asbestos, hypodermic needles etc

Unknown No 9
We have no ecological study for the site

Unknown No 10
We have no site services information for the site including below ground drainage

Unknown No 11
We have no detailed understanding of the archaeology on site including potential civil war remains beyond the 2006 desk based assessment

Unknown No 12
We have limited ground conditions information

Unknown No 13
We are not able to have open meaningful discussions with key statutory authorities such as Bristol City Council Planners, English Heritage, Arts Council for England and Heritage Lottery Fund

There will be further Big Challenges, but these are the main unknowns at this stage of the project
Known No 1
We have access to the 2006 digital topographic survey for the site and we have recently commissioned a survey of the surrounding streets and buildings to get a better understanding of the context.

Known No 2
We have converted the original imperial scale planning drawings of Westmoreland House to create metric scale plans, sections and elevations.

Known No 3
We have access to a limited ground conditions survey undertaken in 2006.

Known No 4
We have access to a 2006 asbestos survey. Whilst this is helpful it is not compliant with current regulations.

Known No 5
We have access to a 2006 desk based archeological report, but this highlights the need for further intrusive dig investigations on site.

The reality is that very little is known about the site.

It would be normal at this stage of developing the designs for the site including such fine buildings as the Carriageworks we would have access to a wide range of information to inform our decision making.

It is not the case with this project.

The development and design team are excluded from the site by the current owners. This makes it impossible to be certain about most major design decisions. We know very few facts about the site.

To make meaningful progress it is important we have access to as much information as possible. Therefore if you have anything you think might be valuable then please email Knightstone at: carriageworks@knightstone.co.uk.

What do you think?

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The Big Questions

To establish ideas for the redevelopment of the Carriageworks and Westmoreland House site there are some really Big Questions that need to be answered.

The answers to these questions will be critical to the outcome of this consultation process, the design of the scheme and the ultimate redevelopment.

It is really important that Knightstone are able to answer or get answers to these questions. Therefore your thoughts or ideas will be gratefully received by email at: carriageworks@knightstone.co.uk

Big Question No 1
Should Westmoreland House be retained or demolished?

Big Question No 2
It is acknowledged the Carriageworks should be retained but what should happen to the street art/ graffiti?

Big Question No 3
If there is demand for commercial and community uses to occupy more than just the ‘active ground floor’ areas. Is this desirable?

Big Question No 4
What type of organisation would be most appropriate to manage the commercial, community and open space?

Big Question No 5
What type of organisation would be most appropriate to own the commercial, community and open space as Knightstone really want to concentrate on managing the housing?

Big Question No 6
When redeveloping the site should the council do something to improve the safety of the Ashley Road, Cheltenham Road, Stokes Croft Road junction?

Big Question No 7
How much parking is adequate to satisfy the needs of both the residents and the commercial/community space?

Big Question No 8
Should this development be linked with the Kuumba Centre?

Big Question No 9
Should this development make provision for possible future access on to Hepburn Road?

Big Question No 10
How much housing is appropriate/necessary to make the development viable?

Big Question No 11
Should all the open space be public open space or can some of the site be allocated for more private space associated with the housing?

Are there more Big Questions?